## Tab 31

rom:

Carlon Colker [carlon@peoplepc.com] Wednesday, October 31, 2001 1:26 PM

Sent: To:

BobC@prosourceonline.com

Subject:

Re: Abstracts ASAP

Bob, Both abstracts were submitted late yesterday and I have received the confirmation numbers from ACSM. We'll find out if they were accepted in February. As far as a full length XEN-XEN paper, I'm not quite sure that's a good idea. While the weight-loss data is very compelling, I sense that with a full length paper we will have a lot of explaining to do on the %BF by BIA, FFM by BIA, lack of change in calipers, and W/H ratio. My first impression is that these parameters are best enough left alone, as they would have to be divulged, explained in detail, and scrutinized in a full-length paper. So in this particular case, we will gain from a marketing standpoint by relying on our abstract if it is accepted. On the other hand, we risk much exposure in full length form (just ask legal) while gaining nothing from a marketing standpoint. These are my sentiments for now. Please think about them. I'm leaving for Providence and will be back in the office on Friday, but am available on my cell phone (203-550-2960).

---- Original Message ---From: <BobC@prosourceonline.com>
To: <carlon@peoplepc.com>

Sent: Tuesday, October 30, 2001 12:03 PM

Subject: RE: Abstracts ASAP

> Carlon, > As discussed both abstracts are good to submit. > Bob > PS: What about a full length paper on the xen vs. xen study? > ----Original Message----> From: Carlon Colker [SMTP:carlon@peoplepc.com] > Sent: Tuesday, October 30, 2001 1:39 PM > To: Kpconklin@aol.com > Cc: BobC@prosourceonline.com > Subject: Abstracts ASAP > Kelly & Bob, > See attached abstracts. I pretty much need a response from you by > 3:00pm today, otherwise I don't see how I can get them in on time (I'll be > leaving for Providence at the NEACSM conference tomorrow where I'm giving > tutorial on anabolic steroids and dietary supplement prohormones). > Dr.C << File: Abstract - Xenadrine vs. Xenical.doc >> << File: Abstract - Ephedrine.doc >>

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